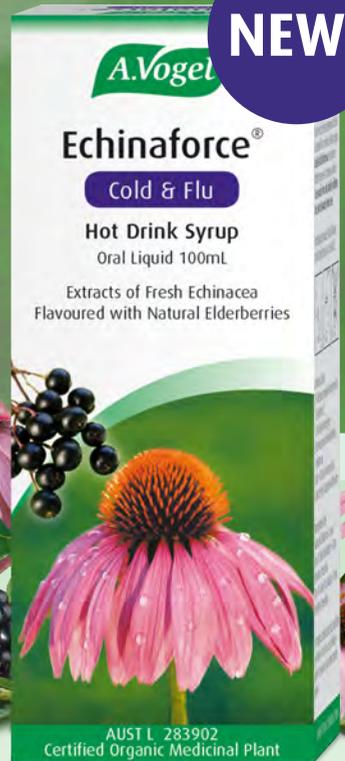


YOUR FIRST  
CHOICE AGAINST  
COLD & FLU  
THIS WINTER

NEW!



## Discover the Echinaforce® Family

Traditional herbal medicinal products used to relieve symptoms of the common cold & flu.

**PROFESSIONAL USE ONLY**

# Echinacea Purpurea

**Viruses causing the common cold & flu can affect us in both summer & winter. The average person gets 2 to 3 of these infections a year, which can be unavoidable when people around you may be coughing & sneezing.**

Echinaforce is a traditional Western herbal medicine containing extracts of freshly harvested, organically grown Echinacea purpurea herb & root. The Echinacea purpurea plants are picked fresh & processed within 24 hours of harvest - this has been shown by research to produce almost 3 times more active substances than the same amount of dried herb\*. Which is why, when you need to fight the misery of colds & flu, not all Echinacea's are the same.

Echinaforce has been used traditionally for the relief of symptoms of the common Cold & Flu. It also has a positive effect on supporting the immune system & can be used externally for the treatment of boils & abscesses.

\*Tobler M et al: Characteristics of whole fresh plant extracts. Schweizerische Zeitschrift für Ganzheitsmedizin, 1994



# Echinaforce® Cold & Flu Hot Drink Syrup

AUSTL 283902

## Extracts of Fresh Certified Organic Echinacea with Natural Elderberries

Start taking **Echinaforce® Cold & Flu Hot Drink Syrup** at the first sign of a cold or flu. **Echinaforce® Cold & Flu Hot Drink Syrup** has been clinically demonstrated to be an attractive therapy for the early, self-care treatment of seasonal, uncomplicated influenza (flu) with its efficacy comparable to that of a commonly prescribed anti-viral drug\*.

\*Raus K, Pleschka S, Klein P, et al. Effect of an echinacea based hot drink versus Oseltamivir in influenza treatment: a randomized, doubled-blind, double-dummy, multicenter, noninferiority clinical trial. *Curr Ther Res Clin Exp* 2015; 77:66-72.

## Echinaforce® Cold & Flu Hot Drink Syrup may assist:

- In the treatment of influenza & the common cold by reducing the severity & duration of symptoms, including the relief of fever
- In the treatment of symptoms of mild infections of the upper respiratory tract

**NEW!**



## Fresh Facts

- Relief of influenza fever
- Reduces severity & duration of cold & flu
- Clinically tested
- Delicious hot drink
- Certified organic

**ACTIVE INGREDIENTS:** Every 5ml dose contains 300-600mg Echinacea purpurea herb, 17-29mg Echinacea purpurea root & Elderberry flavour.

**DIRECTIONS FOR USE:** To be made into a hot drink by diluting 5mL into hot water before use. On days 1 to 3 take 5mL diluted with ~150 mL hot water 5 times daily. On days 4 to 10 take 5mL diluted in ~150 mL hot water 3 times daily.

# Echinaforce® Sore Throat Spray

AUSTL 279631

## Extracts of Fresh Certified Organic Echinacea & Sage

Standardised extracts of Echinacea can be effective as a prophylaxis, helping to reduce the development of symptoms of the common cold.

**Echinaforce® Sore Throat Spray** contains extracts of freshly harvested Echinacea purpurea herb & root as well as sage leaves (*Salvia officinalis*).

### Echinaforce® Sore Throat Spray may assist:

- In resolving the symptoms of a sore throat such as throat pain, difficulty in swallowing, erythema (redness & irritation) & fever in adults
- In addressing the symptoms of pharyngitis (inflammation of the back of the throat) caused by sore throat
- In reducing the pain & duration of a sore throat



### Fresh Facts

- Fast acting
- Reaches the target area
- Reduces sore throat pain, redness & irritation
- May help with pharyngitis
- Certified organic

**ACTIVE INGREDIENTS:** Every 2 sprays contains 31.68mg Echinacea purpurea herb, 1.8mg Echinacea purpurea root & 11mg Salvia officinalis leaf. Contains alcohol (preservative & extracting agent) & sucrose.

**DIRECTIONS FOR USE:** Adults and children 12 years over take 2 sprays 6-10 times daily. Children 4-11 years take 1 spray 6-10 times daily.

# EchinaFORTE<sup>®</sup> Extra Strength

AUSSL 236376

## Extracts of Fresh Certified Organic Echinacea

Echinacea possesses immunomodulating properties which may help manage symptoms during the occurrence of the common cold. **EchinaFORTE<sup>®</sup> Extra Strength** is ideal for those looking for a high strength echinacea with more convenient dosage. Tablets are a traditional herbal medicinal product used to relieve the symptoms of the common cold & influenza type infections

### EchinaFORTE<sup>®</sup> Extra Strength may assist:

- In reducing the severity of symptoms associated with upper respiratory infections
- In relieving the symptoms of colds & flu such as cough, catarrh, watery eyes, sore throat, headache & aching muscles
- In reducing the severity & duration of the common cold



### Fresh Facts

- Immune modulating
- High strength
- May relieve cough, catarrh, watery eyes, sore throat, headache & aching muscles
- Certified organic

**ACTIVE INGREDIENTS:** Each tablet contains 450mg Echinacea purpurea herb & 23mg Echinacea purpurea. Contains lactose (milk protein) used as a binding agent.

**DIRECTIONS FOR USE:** Adults and children 12 years over take 1 tablet two to three times daily. Children 6-11 years take 1 tablet two times daily or as directed by your health care practitioner.

# Echinaforce® Protect Liquid

AUSTL 137747

## Extracts of Fresh Certified Organic Echinacea

This traditional Western herbal medicine has been used traditionally for the relief of symptoms of the common cold & flu. **Echinaforce® Protect Liquid** is made from fresh extracts of Echinacea purpurea herb & root.

### Echinaforce® Protect Liquid may assist:

- In supporting the immune system
- In fighting the misery of colds & flu
- Externally with the treatment of boils & abscesses



### Fresh Facts

- May reduce the severity & duration of common cold
- May provide immune support
- Can be used externally for boils & abscesses
- Certified organic

**ACTIVE INGREDIENTS:** Every 25 drops contains 257.3mg Echinacea purpurea herb & 13.2mg Echinacea purpurea root. Contains alcohol (preservative & extracting agent).

**DIRECTIONS FOR USE:** Adults and children 12 years over take 25 drops in a little water 3-5 times daily. Children 4-11 years take 10 drops in a little water 3-5 times daily.

# Echinaforce® Protect Tablets

AUSTL 237107

## Extracts of Fresh Certified Organic Echinacea

Echinacea helps support immune function during the cold & flu season. **Echinaforce® Protect Tablets** are made from fresh extracts of Echinacea purpurea herb & root, in a convenient tablet form.

### Echinaforce® Protect Tablets may assist:

- In reducing the severity of symptoms associated with upper respiratory infections
- In relieving symptoms of colds & flu such as cough, catarrh, watery eyes, sore throat, headache & aching muscles
- In reducing the severity and duration of the common cold



### Fresh Facts

- May reduce the severity & duration of common cold
- May provide immune support
- Certified organic

**ACTIVE INGREDIENTS:** Each tablet contains 450mg Echinacea purpurea herb & 23mg Echinacea purpurea. Contains lactose (milk protein) used as a binding agent.

**DIRECTIONS FOR USE:** Adults and children 12 years over take 2 tablets 3-5 times daily. Children 4-11 years take 2 tablets 3 times daily.

# Why Should You Use or Recommend Echinaforce® Products?

There are many reasons to use or recommend the Echinaforce® range of products for cold & flu defence this winter & immune support all year round.

## Top 12 reasons to use Echinaforce® products:

- No pesticides, insecticides, fungicides or chemical fertilisers used
- Fresh plants are harvested at their prime
- Free from artificial sweeteners
- Free from preservatives
- Not tested on animals
- Non-habit forming
- Free from added sugar
- Free from yeast
- Free from gluten
- Certified organic
- GMO free
- Vegan



# Certified Organic Fresh Plant Medicines

**Did you know that Bioforce has its very own certified organic cultivations where most of our medicinal herbs are grown under the strict control of Bioforce AG Switzerland?**

This way you are assured of the purest, uncontaminated medicinal herbs used in the manufacture of all A. Vogel herbal remedies. Once harvested, no time is wasted in processing the medicinal plant, ensuring that none of the precious active & volatile substances are lost.

That's why Bioforce AG uses FRESH medicinal herbs wherever possible & does not subject these fresh medicinal herbs to any form of drying where essential synergistic compounds are lost in this harsh process. During each harvest, the strongest seeds are retained for use in planting the seedling of *Echinacea purpurea* for the next season.

This unique practice ensures the healthiest seeds are used year after year for each growing season. This truly unique & exceptional technique means every batch of Echinaforce is produced from our own freshly grown & harvested certified organic *Echinacea purpurea*.

**That's the Echinaforce difference!**



# Cold & Flu Tips for the Whole Family

**The common cold & flu can affect all members of the family. Germs spread quickly between colleagues at work, friends at school/daycare & family members.**

These simple tips may help reduce the symptoms associated with the common cold or flu & speed up recovery time:

- The most important step for a speedy recovery from cold or flu is to stay rested, which helps your body direct energy towards fighting sickness
- Part of staying well rested is avoiding work/school/daycare, this will help in preventing the spread of germs to others
- Add extra garlic to your meals, which is a natural antibiotic, anti fungal & antibacterial
- Take a warm epsom salt bath to reduce body aches, add a few drops of eucalyptus to aid in the soothing affect
- Blow your nose often to clear mucus/congestion
- Wash your hands frequently, especially after blowing your nose
- Stay hydrated by drinking plenty of filtered water, this may help relieve dry eyes & thin mucus







*A. Vogel*